



Waves of innovation

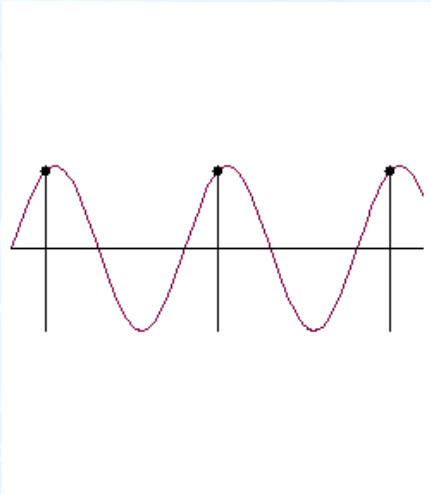
# Waves of power



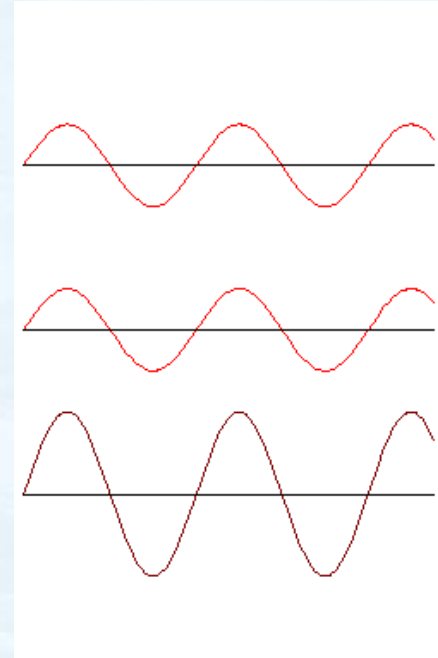
# Waves of power



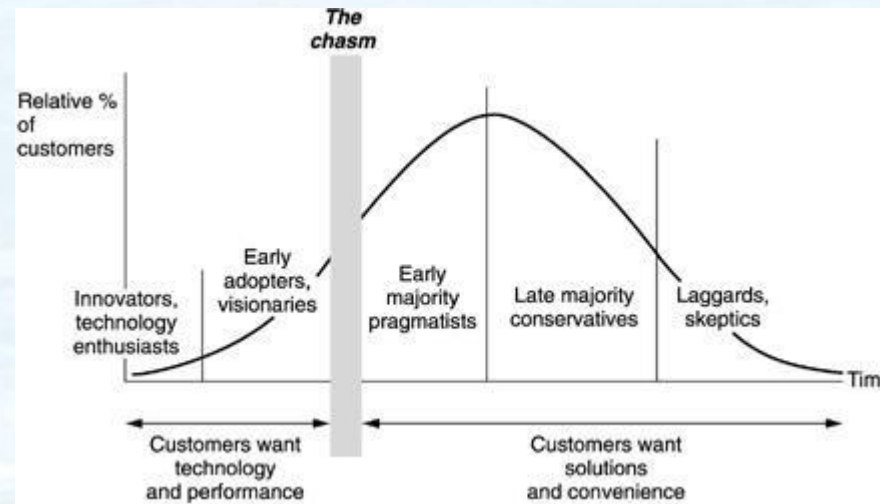
# The nature of waves



$$y = \sin x$$



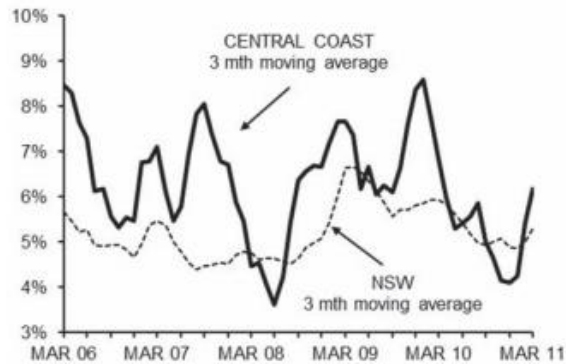
# Adoption waves



Innovators — 2.5%, Early Adopters — 13.5%,  
Early Majority — 34%, Late Majority — 34%  
Laggards — 16%

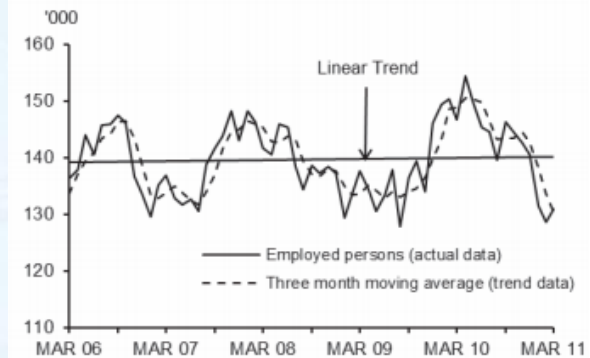
# Regional Waves

Unemployment rates



SOURCE: Australian Bureau of Statistics, Monthly Labour Force Survey

Number of employed persons – Central Coast



SOURCE: Australian Bureau of Statistics, Monthly Labour Force Survey

Profitability and trading – Central Coast

-1 = very poor; 0 = satisfactory; +1 = very good



SOURCE: CCRF business confidence surveys

# Production

The National Broadband Network will deliver almost one billion dollars into the Central Coast community.

Deliver the greatest productivity and industry potential since the railways and F3.

When finished it will be Australia's greatest invention and international competitive advantage.

Ride the wave and start innovating NOW.