

# Revitalisation Growth and Investment across the Central Coast NSW.



**Land & Property  
Management Authority**

Central Coast Regional Development Corporation

# Central Coast Regional Development Corporation CCRDC

- In June 2010, the Minister announced the creation of the Central Coast Regional Development Corporation.
- This was an expansion and a change of name of the former Festival Development Corporation, which operated the Mt Penang Parklands site at Kariong.



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# Mission

The Corporation's mission is to foster economic development of the Central Coast as a means of increasing employment opportunities and quality of life for Central Coast residents.

We will do this by:

Undertaking strategic projects utilising land and property assets with the aim to attract investment and stimulate economic growth to the Region.



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# Objectives

- Successfully develop the Mount Penang Parklands in accordance with the aims and objectives set out in the 2009 Annual Report (or as amended) and to generate sufficient revenue by land sales to support the wider Corporations activities.
- Successfully undertake specific projects to attract investment to the Region utilising State Government land and property assets.
- Stimulate the Regional economy by facilitating private sector investment and development on key State Government land holdings and any other key sites.
- Seek to create an environment where Central Coast residents appreciate the benefits of sustainable development.



# Objectives

- Facilitate partnerships between the LGA's to improve the region's profile for development and investment purposes.
- Encourage all three tiers of Government to work together with the community and business to achieve regional economic growth.
- Encourage and promote the collection of research of data, specifically for the Central Coast economy.
- Measure the effectiveness of the CCRDC by establishing KPI's and regularly measuring progress against these agreed standards.



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# Major Projects – Gosford

- Gosford Challenge
- Our City Our Destiny - Gosford City Centre Masterplan
- Key Catalyst Projects – The Landing at Gosford, Hospital Precinct
- Mt Penang Parklands – expansion of activities



# Gosford City Centre



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# The Landing at Gosford



# Major Projects – Wyong

Tourism Enhancement Project at The Entrance. This includes works for:

- the completion of the Coast to Lake Scenic walk, which extends for 7.5 kilometres around the tip of The Entrance Peninsula
- an upgrade to picnic point including an additional children's playground area and a fitness station.



# The Entrance – Foreshore Sculpture gift



# Partnerships

- The Central Coast Community
- Wyong Shire Council and Gosford City Council
- Private Sector: Land Owners; Developers
- State and Federal Governments



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# Vision for the Central Coast

- Big vision
- Commitment by the region at all levels
- Region has a very bright future
- A number of strong attributes



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# Why this program is important to the CCRDC?

- Big projects that have an affect on the region and our future way of life.
- Many need infrastructure funding to support their development.
- This fund is a process which allows all level of collaboration and provides a method by which regional priorities can be agreed and funded over a number of years.



*Continuous effort - not strength or intelligence – is the key to unlocking our potential. ~ Winston Churchill*

*A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty. ~Winston Churchill*



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