

A Vision for Sport on the Central Coast

Keynote address by Craig Davis

What does a sport community look like today?

- **Robust sport system**
- **Sport and recreation industry , has many players or stakeholders as some call them. They can be placed in 5 groups –**
 - participants
 - service providers
 - facility providers
 - funders
 - Advocates
- **Health, social, economic and environmental benefits**

- **The industry is under pressure to meet the expectations of each of these groups.**
- **It is facing challenges each day in its operation and these challenges are mounting**
- **It must –**
 - make good decisions
 - be able to embrace change
 - prepare itself now for its future
 - know what it has to do to so that it meets the needs of the Central Coast people in 2030

Trends in sport participation and provision

- Participation and volunteer statistics
- Business of sport
- Sportsground overuse
- Healthy lifestyles

How is sport going on the Central Coast?

- **Community sport statistics and trends**
- **Professional sport**

Challenges facing sport

- **Increasing player numbers**
- **Decreasing volunteer numbers**
- **Increasing cost of sport**
- **Industry direction**

Opportunities to develop sport

- **Collaboration, coordination and cooperation**
- **Sport infrastructure**

Opportunities to develop sport cont...

- **Sport tourism**
- **Training and education**
- **Governance and administration**